

**0% COMPLETE**

- collecting data on July 1st, 2023
- Sandbox website**
- Need a 1 on 1 call?
- Notice anything wrong?
- Referral program
- Changelog

**Module 1: Refresher. Overview of GTM**

- What is GTM, tags, triggers, and variables (9:29)
- Auto-event tracking (20:59)
- Data Layer (8:50)

**Module 2: Diving deeper into the Data Layer**

- Data types in JavaScript (12:33)
- Reading data from the Data Layer (11:49)
- Data Layer essentials (21:31)
- Google Tag Manager Data Model

## Sandbox website

Throughout the entire course, we will be using a sandbox website (I will later explain how to use it).

Here is its URL: [gtmcourse2.myshopify.com](https://gtmcourse2.myshopify.com)

Here is the password: **gtmintermediate**

So if you forget the login details, feel free to revisit this page.

You can now mark this lesson as completed.

### Discussion

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paolaribeir

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#### 1 comments



Instructor

Julius Fedorovicius a year ago

Have a question? Feel free to ask!

