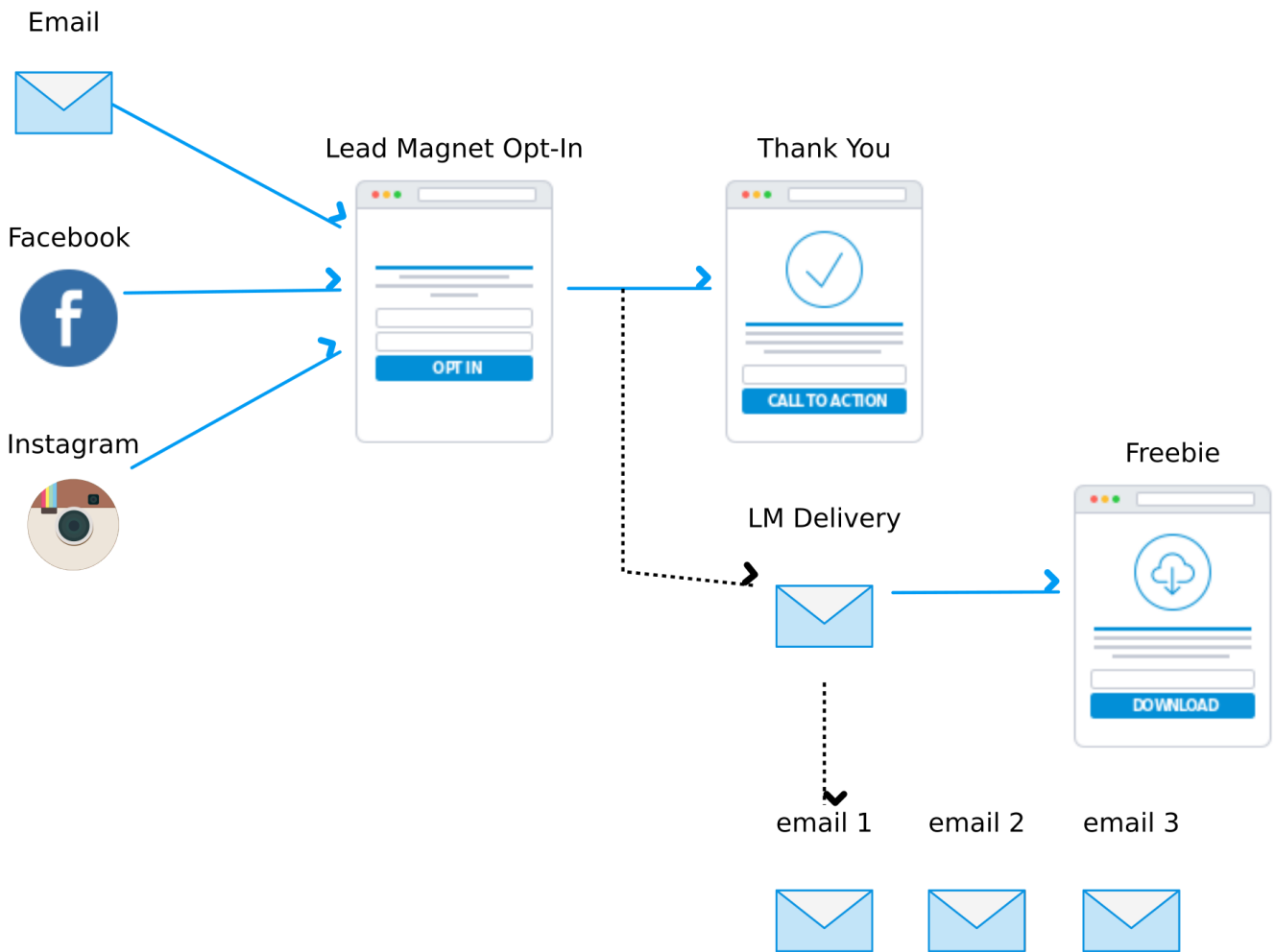


CONVERSIONS FOR CLIENTS

HOSTED BY: BRANDI MOWLES

OPT-IN / LEAD MAGNET FUNNEL



LEAD MAGNET FUNNEL

1. Traffic Source (ads, organic traffic, email list)
2. Lead Magnet opt-in (squeeze) page ****BASE PIXEL****
3. Thank you page ****BASE PIXEL + CUSTOM CONVERSION****
4. Deliver freebie and nurture sequence