

About Conversion API >> <https://www.facebook.com/business/help/2041148702652965?id=818859032317965>

ThriveCart >> <https://support.thrivecart.com/help/facebook-pixel-tracking/>

Kajabi >> <https://help.kajabi.com/hc/en-us/articles/1260803892269-Facebook-Pixel-Enhancements>

Google Tag Manager >> <https://www.optimizesmart.com/gtm-server-side-tagging-for-facebook/>

if you are not sure if the software your client uses has conversion api. Google "X conversion api setup" X is the software.