

CONVERSIONS FOR CLIENTS

HOSTED BY: BRANDI MOWLES

SET THESE AUDIENCES UP FIRST

CUSTOM AUDIENCES

- WEBSITE TRAFFIC 180 DAYS
- CUSTOMER LIST
- IG BUSINESS PROFILE 365 OR 180
- FACEBOOK PAGE 365 OR 180

ONCE YOU HAVE SET UP YOUR CUSTOM AUDIENCE YOU WILL SELECT THEM 1 AT A TIME AND SELECT CREATE LOOK-A-LIKE THEN YOU WILL CREATE TWO AUDIENCE FOR EACH. A 1% AND A 3% THE MAJORITY OF THE TIME YOU WILL SELECT UNITED STATES AUDIENCE

LOOK-A-LIKE AUDIENCES

- WEBSITE TRAFFIC 1% & 3%
- CUSTOMER LIST 1% & 3%
- IG BUSINESS PROFILE 1% & 3%
- FACEBOOK PAGE 1% & 3%