

CONVERSIONS FOR CLIENTS

HOSTED BY: BRANDI MOWLES

COPY EXAMPLES FROM HALEY GREENE- AIDA

BODY COPY

“HOW DID YOU SCALE TO 10K MONTHS SO FAST WITHOUT A TEAM OR SUBCONTRACTORS?”

THAT’S THE #1 QUESTION I GET ASKED.

I GET IT. WE’VE ALL BEEN TOLD THAT THE ONLY WAY WE CAN SCALE AN ONLINE SERVICE BUSINESS IS TO BUILD AN AGENCY.

(I THOUGHT THIS TOO)

THE TRUTH? SCALABILITY IS ACTUALLY ABOUT KEEPING IT SIMPLE. WE JUST NEED TO GET EASY PROCESSES IN PLACE TO MOVE FORWARD.

I WANT TO SHARE THE EXACT 4-STEP FRAMEWORK I’VE USED OVER THE LAST YEAR TO BUILD A BUSINESS I LOVE WORKING IN... WITHOUT HIRING A TEAM, FACING BURNOUT, OR SKIPPING OUT ON PRECIOUS FAMILY TIME.

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I’VE TAUGHT THIS FRAMEWORK TO VIRTUAL ASSISTANTS, COPYWRITERS, DESIGNERS, SOCIAL MEDIA MANAGERS, AND SERVICE PROVIDERS IN TONS OF NICHES.

THESE GO-GETTERS HAVE ALL USED MY PROVEN ROADMAP TO GET CLARITY AND SET THEMSELVES UP FOR SOME MAJOR WINS.

READY TO BE NEXT? I’M KICKING OFF A FREE LIVE TRAINING ON HOW TO MAKE IT HAPPEN.

JOIN ME FOR MY UPCOMING WORKSHOP WHERE I REVEAL THE 4 STEPS I TOOK TO GROW MY REVENUE TO CONSISTENT 10K MONTHS—ALL ON MY OWN.

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HEADLINE

THE 4-PART FRAMEWORK I USED SCALING TO CONSISTENT 10K MONTHS

DESCRIPTION

SEE HOW A YOUNG MOM BUILT STEADY MONTHLY REVENUE USING A 4-STEP FRAMEWORK (WITHOUT HIRING A TEAM)

COPY EXAMPLES FROM HALEY GREENE- PSA

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EVER HEARD THE ONLY WAY TO SCALE IS BY HIRING A BIG TEAM? I KNOW I FELT THAT WAY.

FOUR MONTHS INTO MY BUSINESS, I WAS MAXED OUT ON HOURS AND BEING PULLED IN A MILLION DIRECTIONS. I HAD ZERO TIME FOR MARKETING...

AND A NAGGING FEELING THAT I WASN'T BEING THERE FOR MY FAMILY LIKE THEY DESERVED.

"IS IT TIME TO BRING ON SUBCONTRACTORS?"

YUP, I WAS TOLD THAT BUILDING AN AGENCY OR CREATING AN ONLINE COURSE WERE THE ONLY PATHS TO REAL GROWTH...

BUT I KNEW IF I COULD JUST FIND A WAY TO PACKAGE MY SERVICES AND SYSTEMATIZE THINGS, I'D BE ABLE TO SKIP THE AGENCY MODEL.

SIX MONTHS LATER, I HIT MY FIRST 10K MONTH.

WHAT CHANGED? IT WASN'T OUTSOURCING MY WORK, SPENDING MORE TIME IN THE BACKEND OF MY BUSINESS, OR BUILDING A DIGITAL PRODUCT.

IT WAS SIMPLIFYING THINGS.

ONCE I STARTED TO CREATE EASY PROCESSES, I GOT TIME BACK INTO MY DAY. I COULD FOCUS ON THE THINGS THAT MATTERED MOST—AND SOON CHANGED MY FAMILY'S LIFE.

(SOME OF THESE SYSTEMS TOOK ME LESS THAN 30 MINUTES TO SET UP)

READY TO TAKE ACTION? JOIN ME FOR MY FREE LIVE TRAINING. I'M SO EXCITED TO SHARE WITH YOU THE 4-PART FRAMEWORK THAT I USED TO REACH CONSISTENT 10K MONTHS... LESS THAN A YEAR INTO RUNNING MY SERVICE BUSINESS!

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HEADLINE

HOW I SCALED TO CONSISTENT 10K MONTHS (WITHOUT HIRING A TEAM)

DESCRIPTION

SEE HOW A YOUNG MOM BUILT STEADY MONTHLY REVENUE WITH A SIMPLE 4-STEP FRAMEWORK