

# template for appeal

My name is [insert your name] and I am the the owner of [company name or say "i am the ad manager for then company name of your client"]. I logged on yesterday and have a weird message saying [insert what the message said] I was banned from advertising due to a policy violation, I was deeply concerned.

I manage my own ad account along with 2 other ad accounts for my clients. We all currently have ads running and have not had any recent violations. So I was surprised to see that my account had been disabled. [Explain a little of what is going on]

My company helps people create systems in their online business and also learn how to run ads for clients. You can see our website at <https://brandimowles.com/> [explain what the company you are running ads for does]

I use Facebook Ads to promote my two online courses Serve Scale Soar and Conversions For Clients. We have been using the platform for running ads for over a year, and we have always strived to follow Facebook Ads policies. [Explain what you use ads for]

Upon receiving news of the ban, I immediately reviewed Facebook Ads' policies to try and figure out what the violation might have been. I'm not sure what the violation is but you are very sorry and you will be happy to cooperate to to make sure the matter is fixed at once. [If you know what the violation was put it here don't just say you don't know]

On a personal level, I feel stressed and worried because the ban on my Facebook advertising privileges deeply affects my organization and during these times especially we need to be able to run ads to keep our business running and so I can help my clients.

I am deeply appreciative of any help you can render to us to solve this problem quickly and I thank you in advance.

[insert your info]

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