

Audience Guide

The screenshot displays the Facebook Ads Manager interface. On the left, a sidebar menu is visible with the 'Audiences' option highlighted. The main content area shows a list of audience types with columns for 'Type' and 'Es' (likely 'Estimated Audience Size').

Type	Es
Saved audience	8,
(US, 2%) - Lead In Last 30 Days Lookalike Audience Lead In Last 30 Days	
ist 30 Days Custom Audience Website	
(US, 2%) - March Full List.csv Lookalike Audience Custom Audience: March F...	
l List.csv Custom Audience Customer List	
(US, 2%) - CFC: 15 sec VV Oct ch Lookalike Audience Custom Audience: CFC: 15 ...	
ec VV Oct 2020 launch Custom Audience Engagement - Video	
urchasers Saved audience	

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