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# ChefBistro

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Brand Assets Documentation  
v.1.0

# Mascot Logo and Brand Assets for Restaurant or Food-Related Business

**punkl.**

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*brand assets factory*

# Introduction

First, we would like to say thank you for downloading our item on Envato Elements and use it on your project.

ChefBistro is a clean and professional mascot logo template and brand assets that can be used for any purpose of food-related businesses such as cafe, bistro, restaurant, food blogger, catering, culinary video publisher, etc.

When designing ChefBistro we have a concept in mind that you should get a consistent branding assets for your business. That's why we made almost all of your branding equipment in one concept so we wish you could develop your brand with ease.

ChefBistro itself refers to series of brand assets which include the mascot logo and its derivations such as stationery, mascot's gestures illustration, menu flyer, trifold brochure, presentations (Microsoft PowerPoint and Apple Keynote), social media banners and maybe many more in the future.

To get all the products of ChefBistro series, kindly visit the link below for finding the items' links on Envato Elements so you can download, register and use on your project.

[bit.ly/ChefBistro](http://bit.ly/ChefBistro)



# Getting Started

After download the item from Envato Elements, don't forget to register your project on the downloads page.

All items on Envato Elements have the same simple license terms. You get broad commercial rights, so you can use items with confidence on work or personal projects.

If you want to use an item again, just visit your downloads and simply register it again for a different end use.

All the items in ChefBistro Series are saved as customisable Adobe Photoshop and Adobe Illustrator format in neat layers management and hi-res printing optimisation so you can change colours, shapes, texts, font types, positions and sizes easily without decreasing the resolution quality. For you who don't use Adobe products, we also provide EPS file for vector illustration so you can open the file in another vector editor software.

# Fonts Used

Before you open the file, please make sure that fonts below are installed on your computer. If not, please download from the URLs below.

## **ANDADA**

<https://www.fontsquirrel.com/fonts/andada>

## **BEBAS NEUE**

<https://www.fontsquirrel.com/fonts/bebas-neue>

## **LATO**

<https://www.fontsquirrel.com/fonts/lato>

## **MONTSERRAT**

<https://www.fontsquirrel.com/fonts/montserrat>

## **SOURCE SANS PRO**

<https://www.fontsquirrel.com/fonts/source-sans-pro>

# Item Support

Do you have any questions, requests or comments? We'll be delighted to help you. Send your queries to email address below. We will be happy to provide you with an individual response. Promise! :)

[support@punkl.com](mailto:support@punkl.com)

We also can help you to modify this item to suit your brand or purpose as a separate commission works. Just drop us a line on email for discussing about this. It's always nice to have a business with you!

# Newsletter

You also can get the latest info from us such as new items, freebies, promotions or anything by subscribing to our newsletter. It won't more than one email every two weeks, we guarantee it won't hurt your inbox! :)

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The logo for punkl. features the word "punkl." in a bold, lowercase, sans-serif font. A thick horizontal bar is positioned above the "p", and another thick horizontal bar is positioned below the "k". The period at the end of the word is a solid black dot.

brand assets factory

made in indonesia

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